


# The competitive landscape for energy storage technologies

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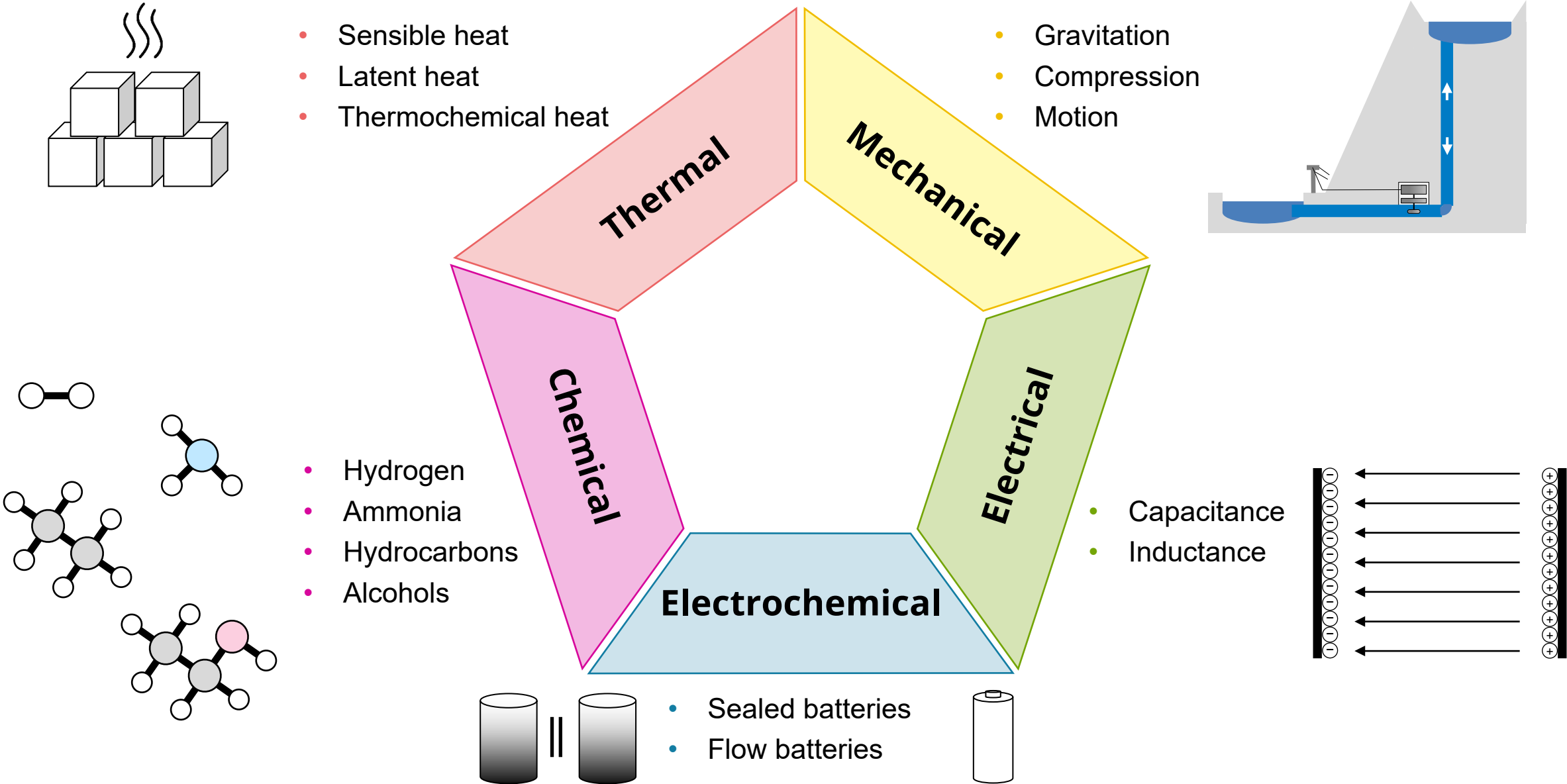
 @iain\_staffell

18<sup>th</sup> IAEE European  
conference, Milan

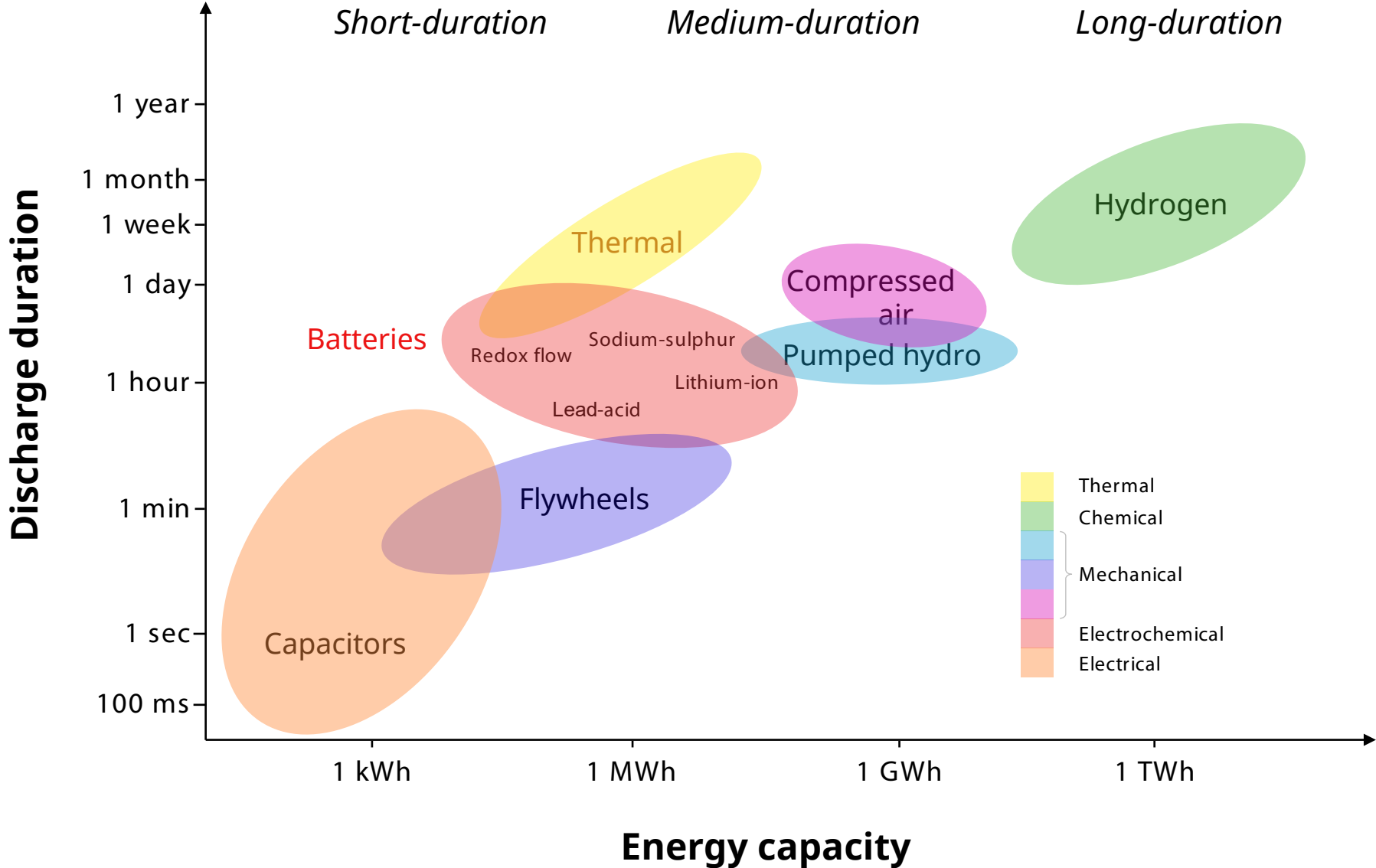
24 July 2023



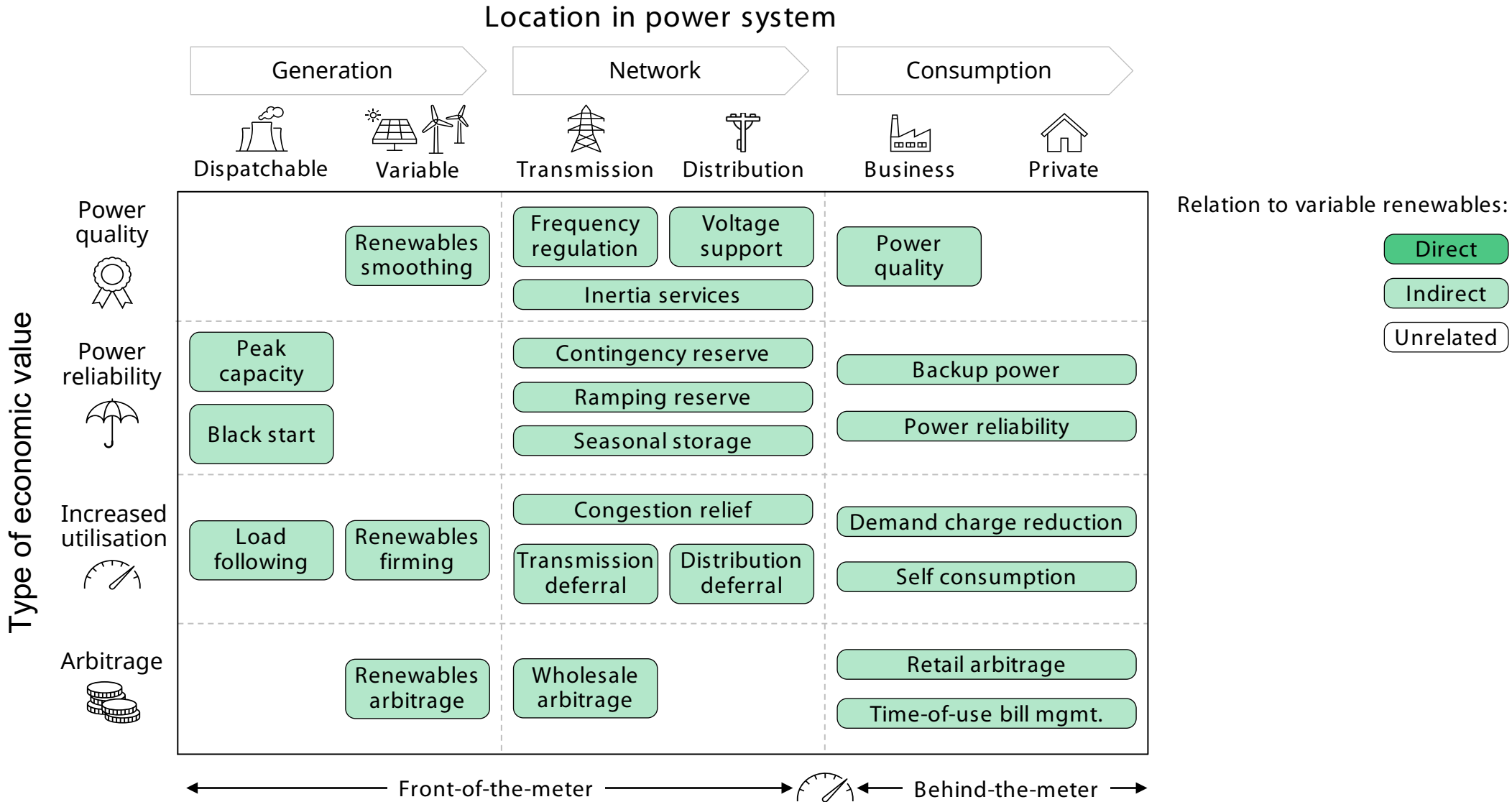
# There are many diverse energy storage technologies...



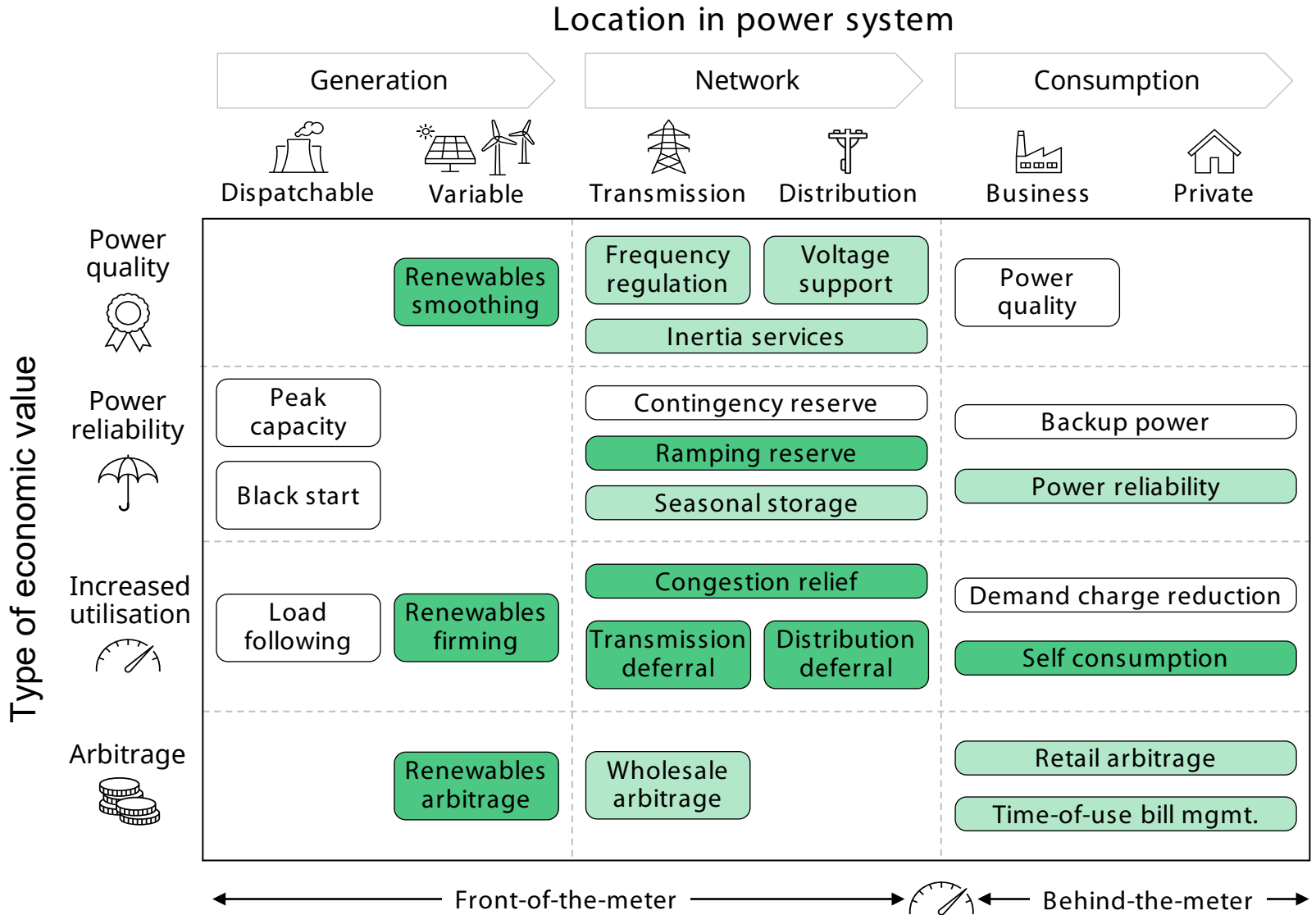
# ... that all have very different characteristics



# At the same time, there is a wide range of applications...



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Relation to variable renewables:

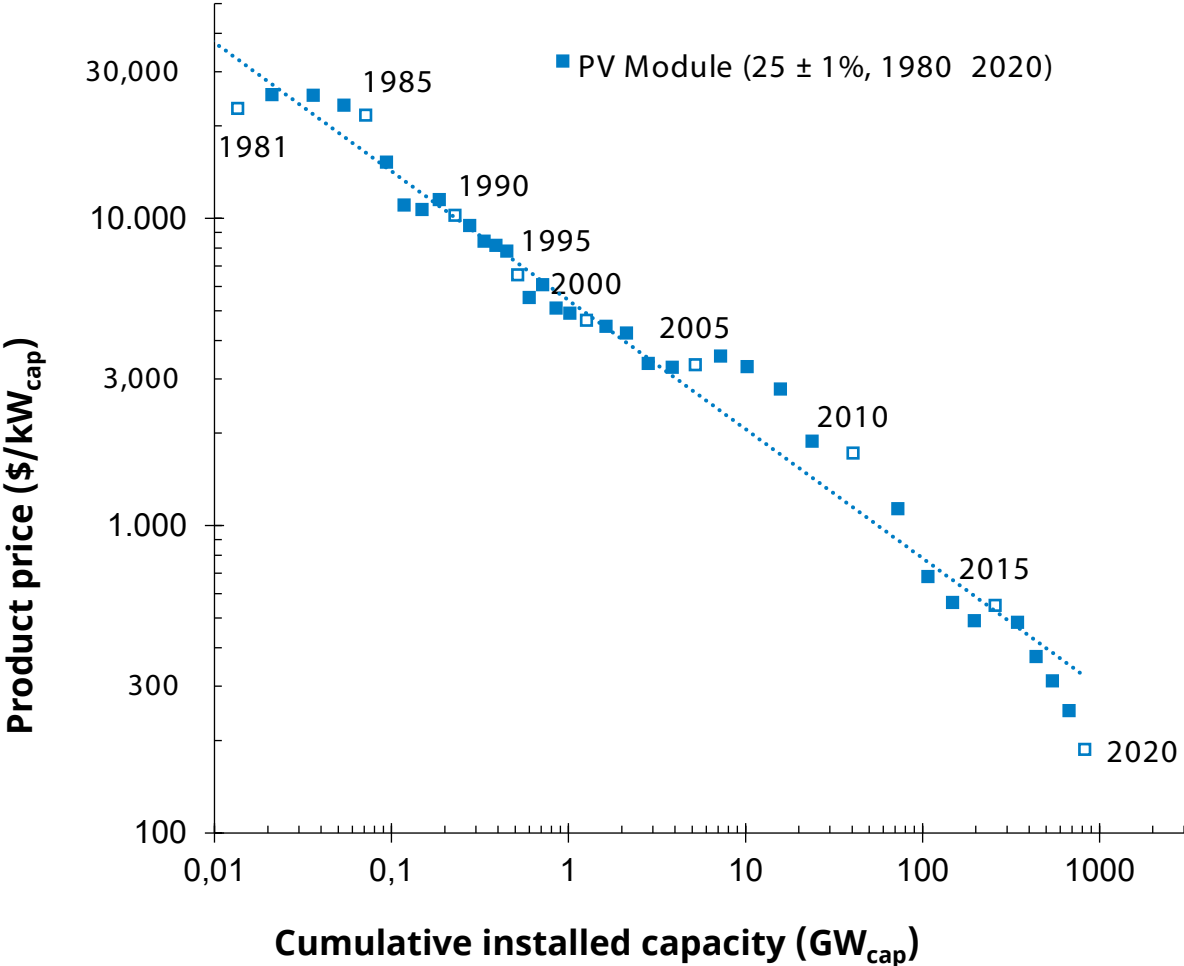
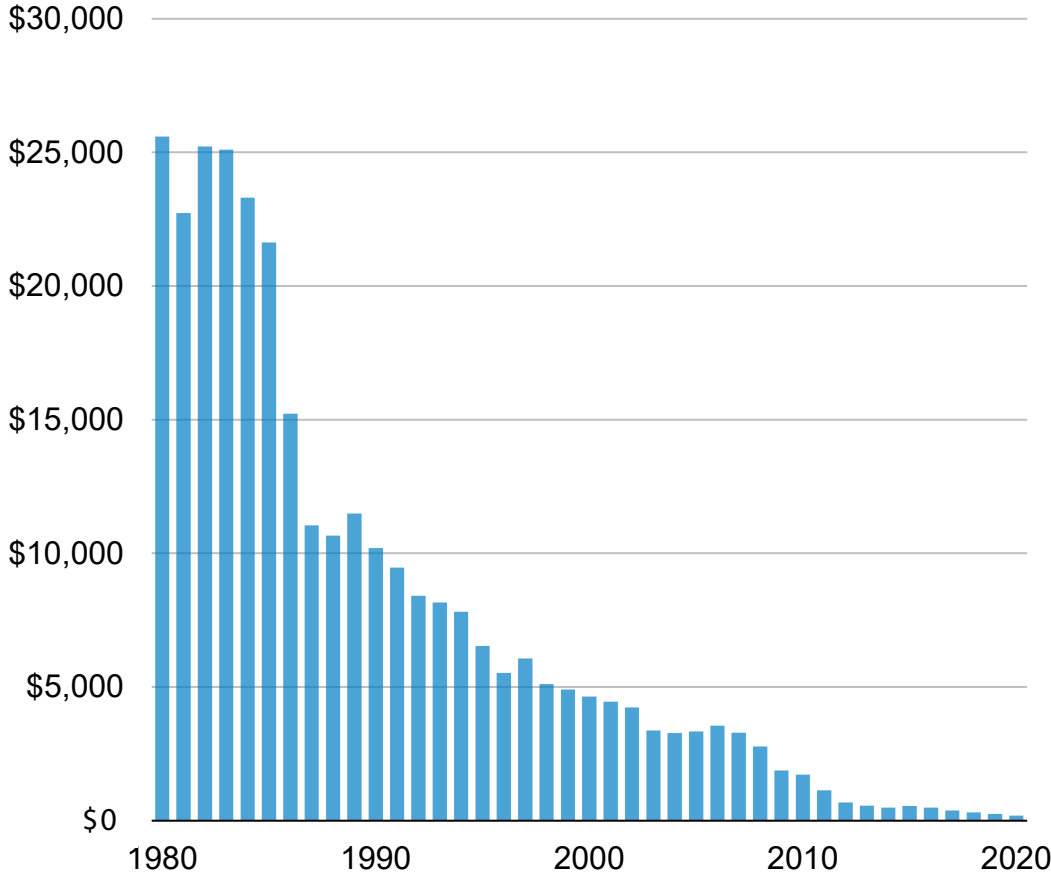
- Direct
- Indirect
- Unrelated

**Storage is complex.**

There are many technologies and services they can provide for the clean energy transition.

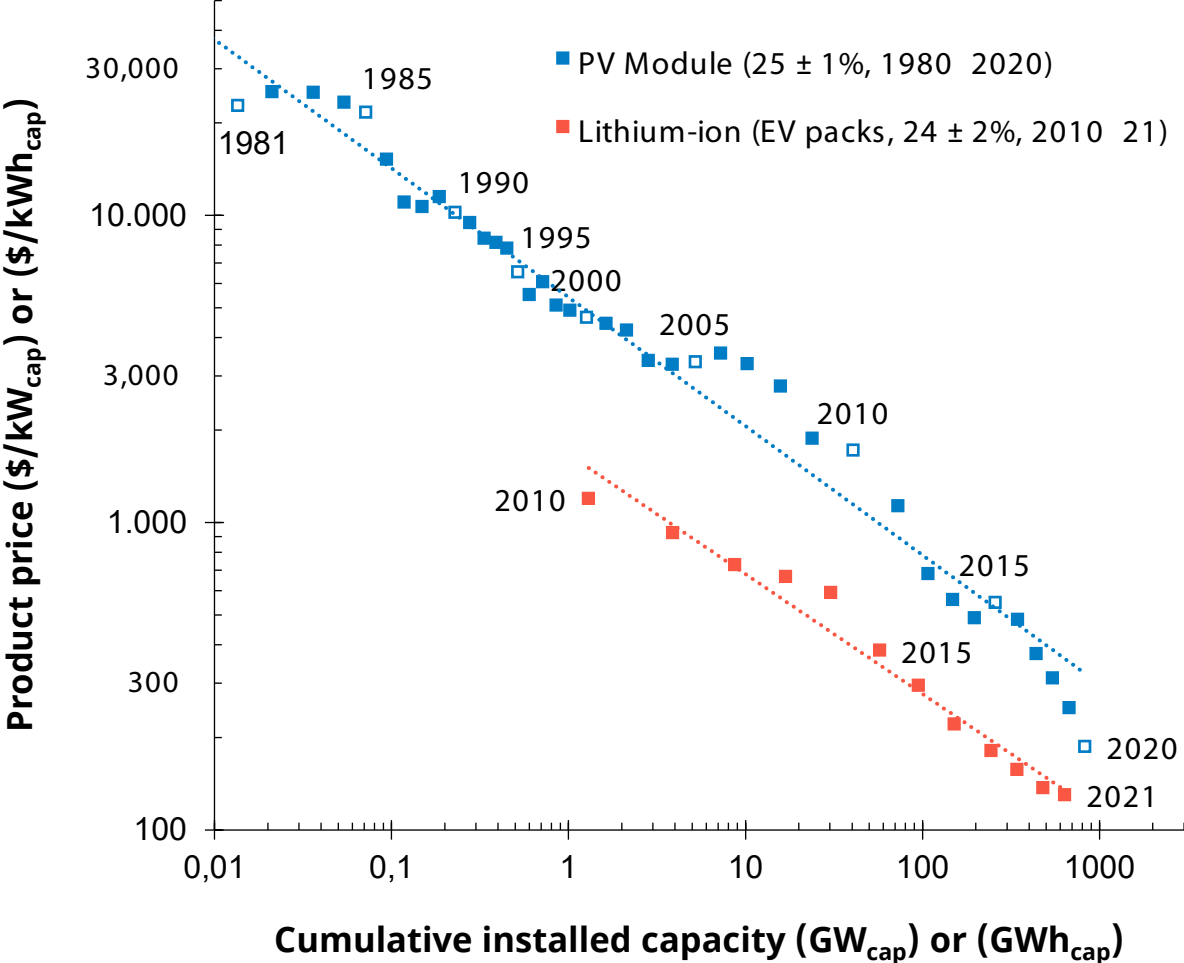
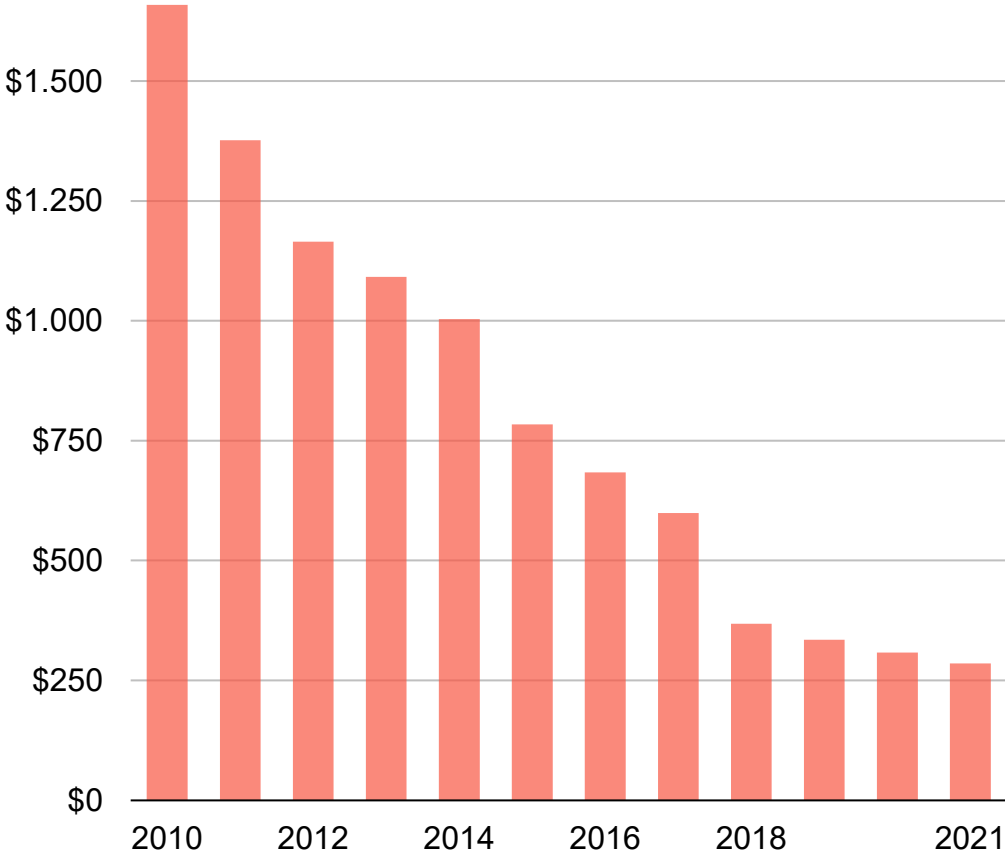
# Falling prices can be expressed by their 'experience curve'

## Solar PV modules (\$/kW)

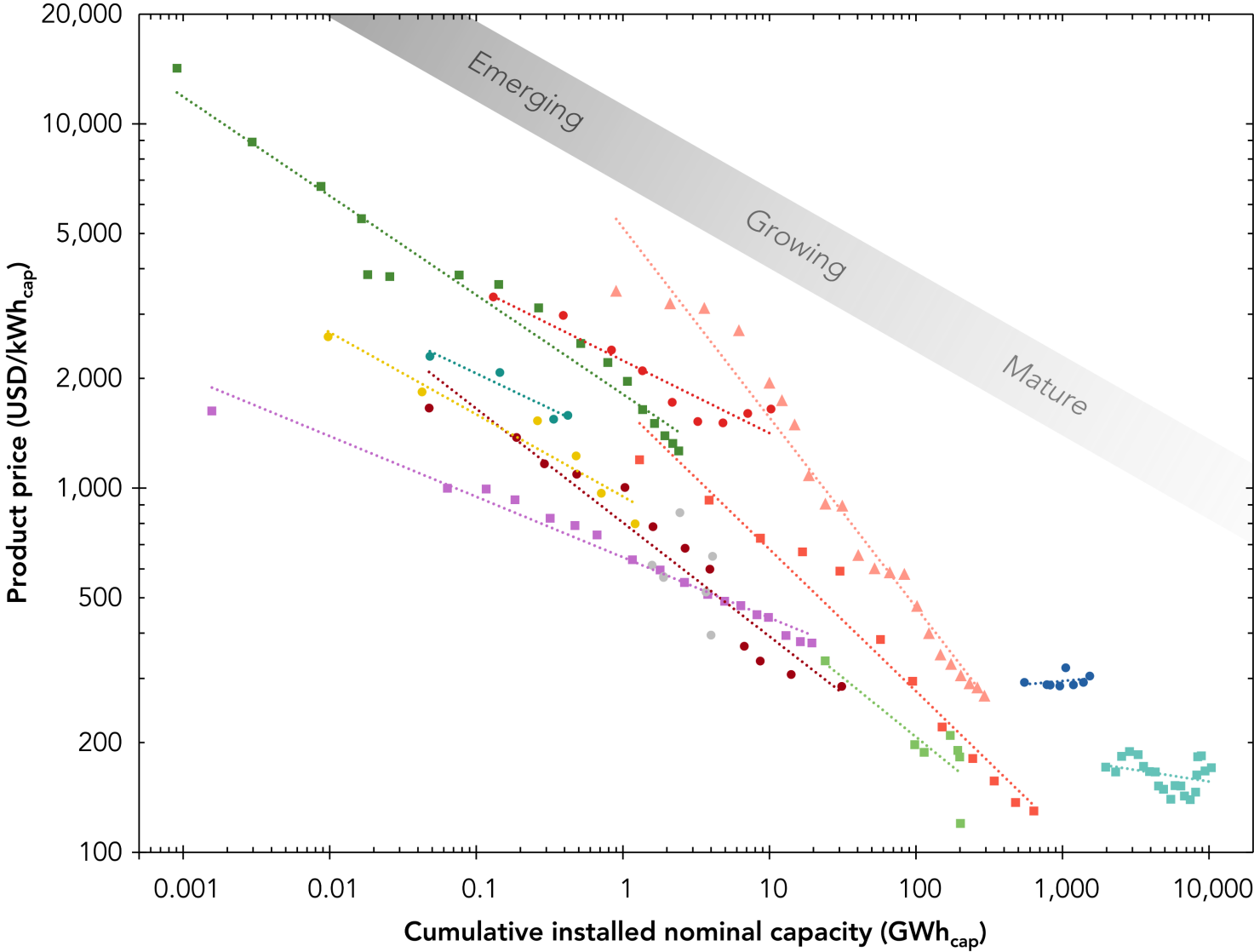


# Lithium-ion prices fall at a similar rate as solar PV

## Lithium-ion battery packs (\$/kWh)



# Similar trends are seen across other storage technologies



- | Scope:   | Technology:                                       | Experience rate | Data coverage |
|----------|---|-----------------|---------------|
| ● System | ● Pumped hydro (Utility, -3 ± 6%, 1983–2018)      |                 |               |
| ■ Pack   | ● Lead-acid (Residential, 12 ± 5%, 2013–16)       |                 |               |
| ▲ Cell   | ■ Lithium-ion (EV packs, 24 ± 2%, 2010–21)        |                 |               |
|          | ● Lithium-ion (Utility, 19 ± 3%, 2010–21)         |                 |               |
|          | ● Sodium-sulphur (Utility, N/A, 2007–21)          |                 |               |
|          | ■ Electrolysis (Utility, 20 ± 11%, 1956–2019)     |                 |               |
|          | ■ Lead-acid (Multiple, 4 ± 6%, 1989–2012)         |                 |               |
|          | ▲ Lithium-ion (Electronics, 30 ± 2%, 1995–2016)   |                 |               |
|          | ● Lithium-ion (Residential, 13 ± 3%, 2013–21)     |                 |               |
|          | ■ Nickel-metal hydride (HEV, 11 ± 1%, 1997–2014)  |                 |               |
|          | ● Vanadium redox-flow (Utility, 14 ± 4%, 2008–19) |                 |               |
|          | ■ Fuel cells (Residential, 17 ± 2%, 2004–20)      |                 |               |

Practice makes perfect

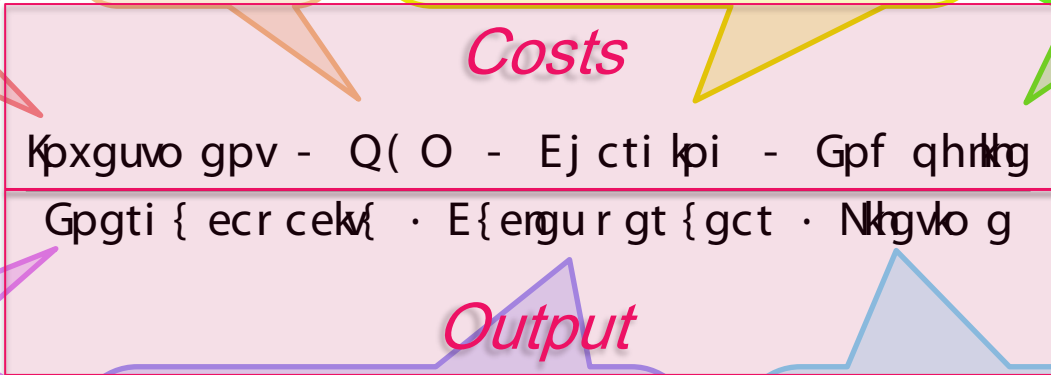
Mass producing small and repeatable storage modules gets costs down fast. Emerging technologies could see the same.



# Lifetime cost is *the* metric for economic decision-making

Levelised  
Cost Of  
Storage

$$NEQU \left[ \frac{WU\&}{OYj} \right] ?$$



- Accounts for all cost components required to serve specific application (e.g. power conversion to enable fast response)
- Includes replacement cost to account for degradation

Cost to operate, insure and periodically service technology components

- Reflects round-trip efficiency, because more energy is purchased than discharged (respective power price depends on application)
- Also accounts for auxiliary energy (e.g. air conditioning)

Can be a cost or a value depending on the reusability or recyclability of the technology, its components and raw materials

- Electricity that is discharged each cycle; should include annual degradation
- If it refers to electricity charged (against common practice), round-trip efficiency and DoD must be accounted for here

- Determined by application served by the storage system
- Can have significant impact on degradation and overall lifetime as cycle life is limiting factor for most technologies

- Option 1 - Technical: Number of years after which energy capacity degraded to e.g. 80%
- Option 2 - Economic: Pre-defined number of years, e.g. secured revenue

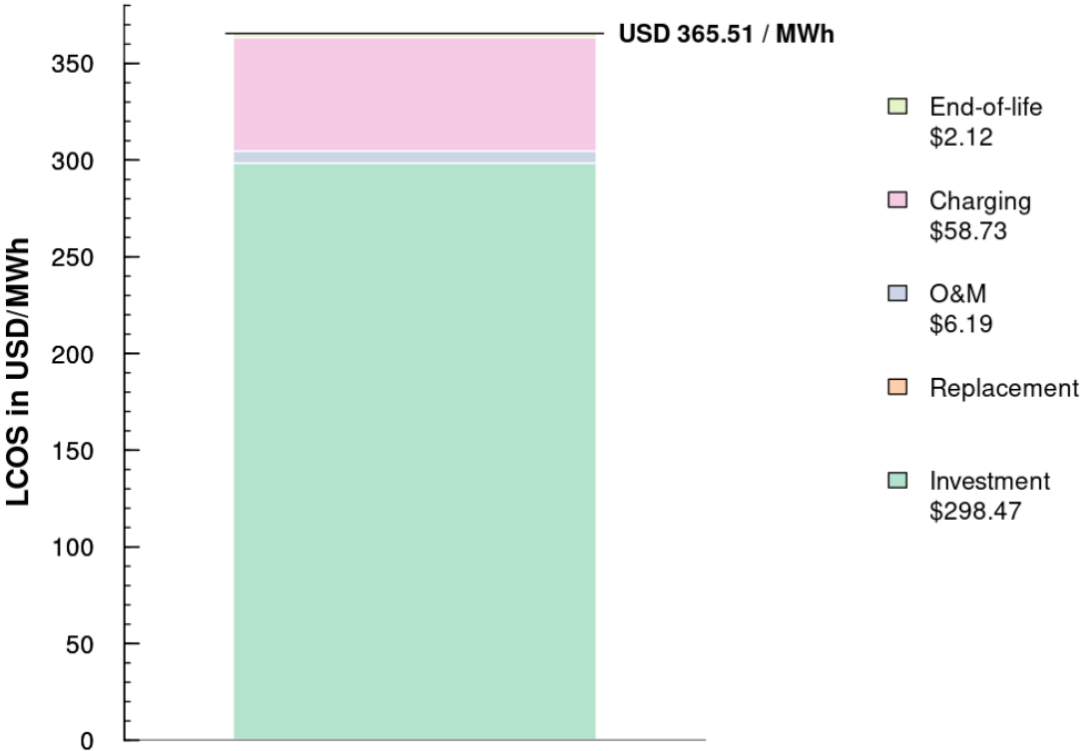
*(all costs and energy output are discounted over the lifetime)*

# Comparisons must use application-specific lifetime cost

Providing peak capacity (300 cycles per year x 4 hours per cycle):

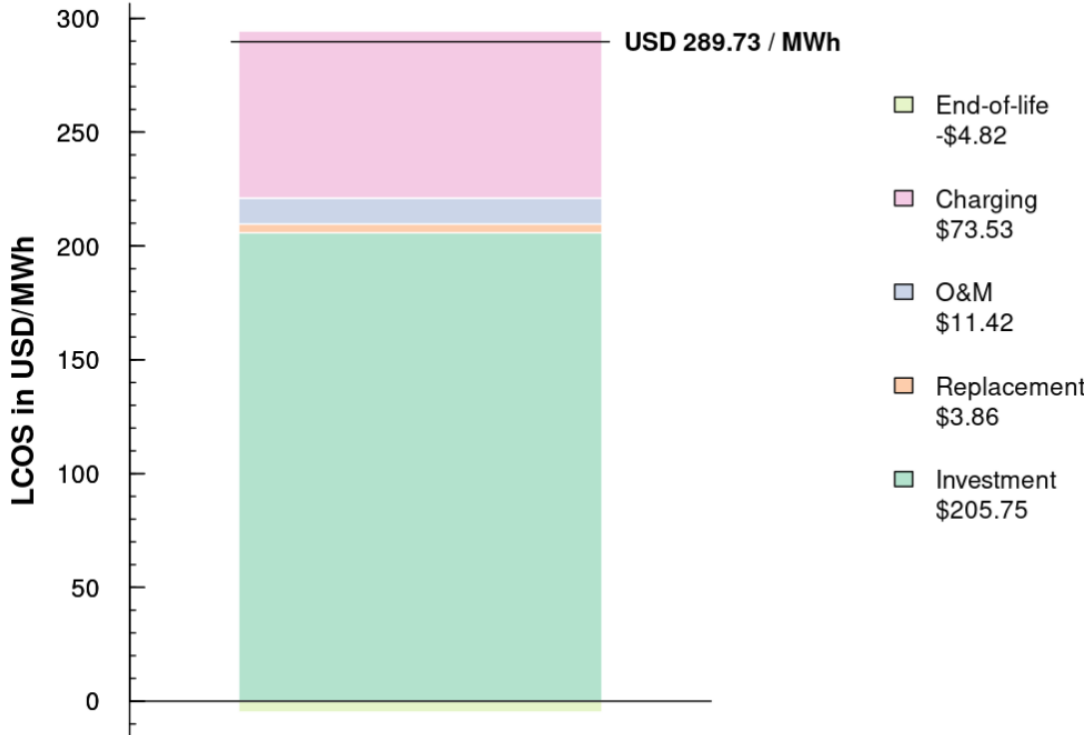
## Lithium-ion:

(362 \$/kWh capex, 86% efficiency, 3500 cycle lifetime)



## Vanadium redox -flow:

(625 \$/kWh capex, 68% efficiency, 20000 cycle lifetime)



# The competitiveness of technologies will change over time

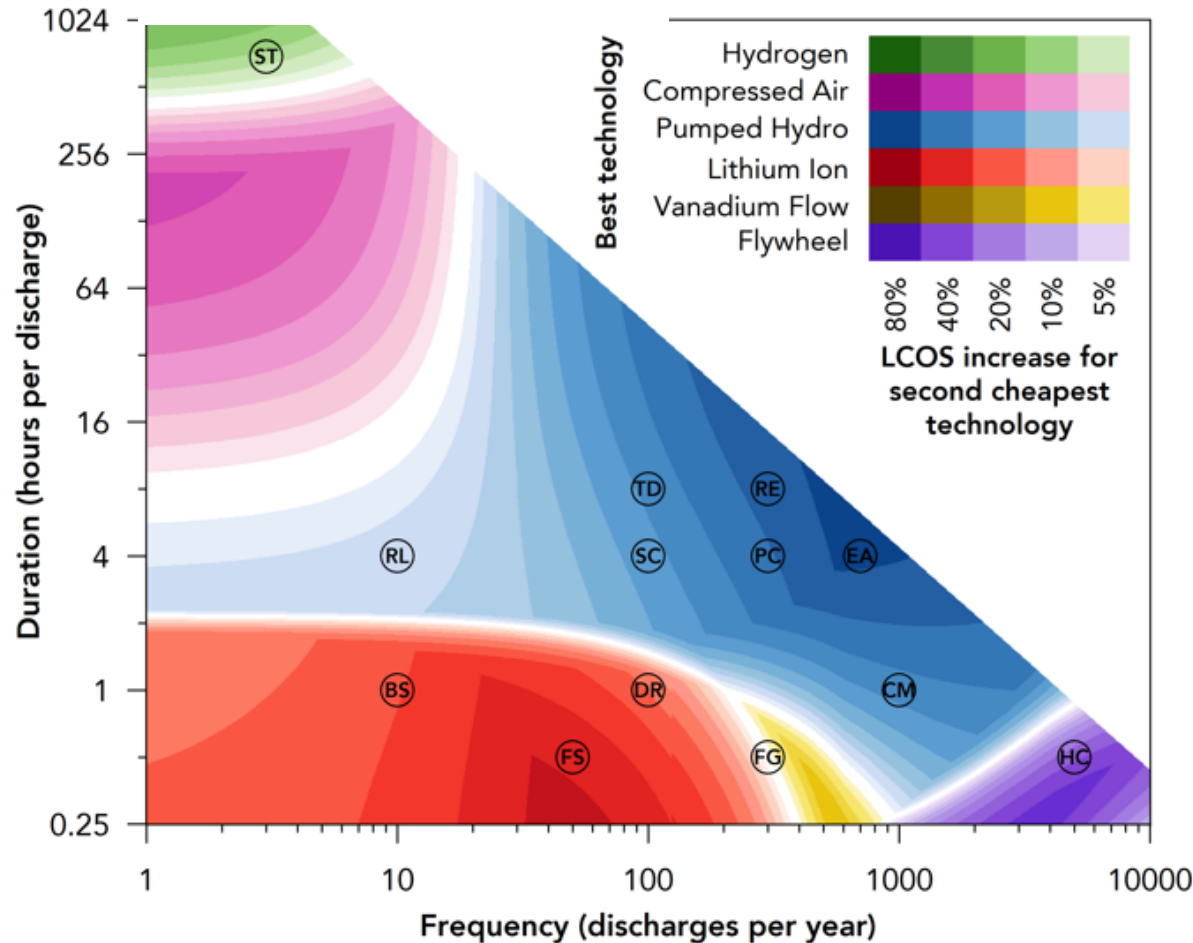
## Ⓞ Peak capacity

Power capacity	10 MW
Discharge duration	4 hours
Annual cycles	300
Response time	>10 seconds
Electricity price	50 USD/MWh

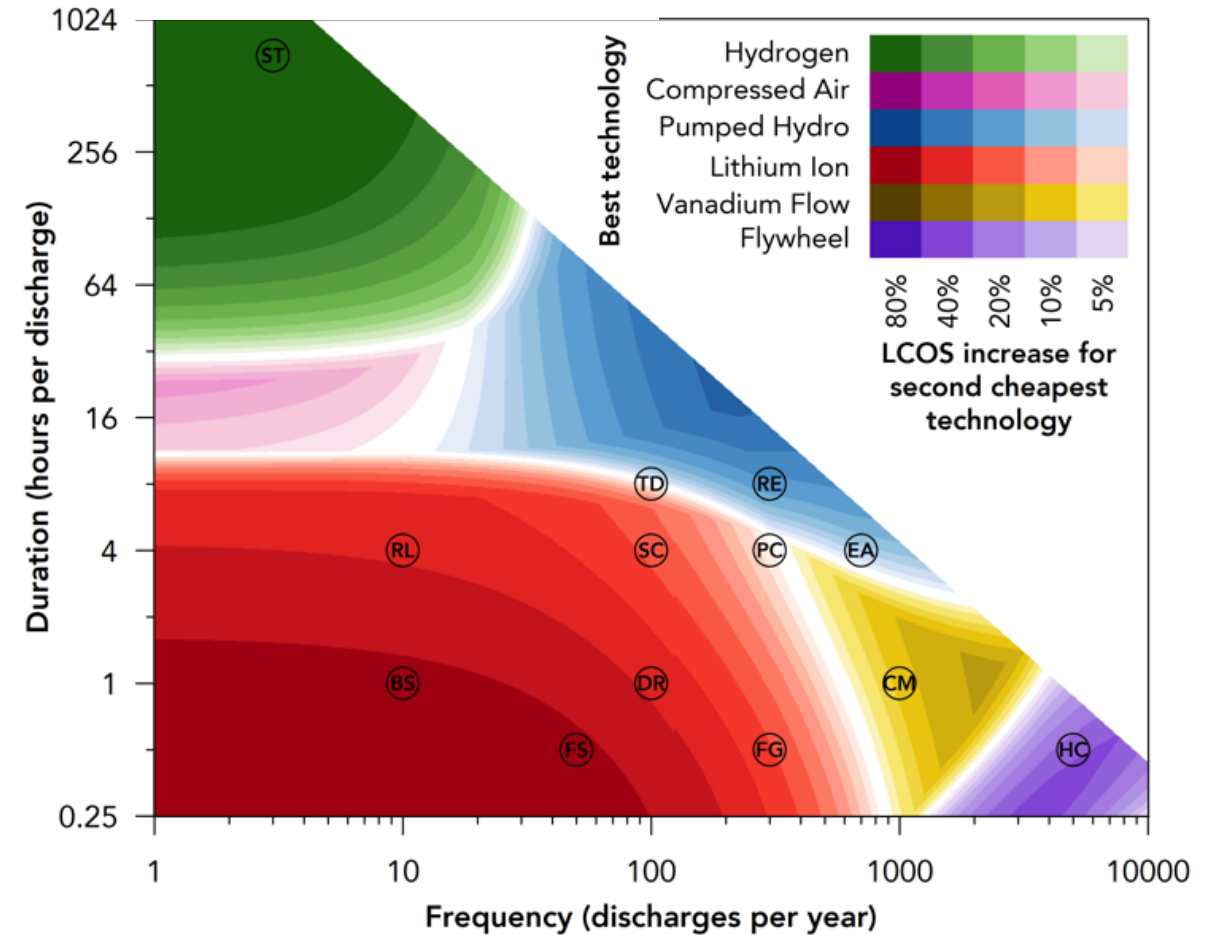
			Lithium ion	Vanadium redox flow
Median and range of LCOS in USD/MWh				

# Current costs and how fast they fall with scale-up determines which technologies win each application

2020:



2030:

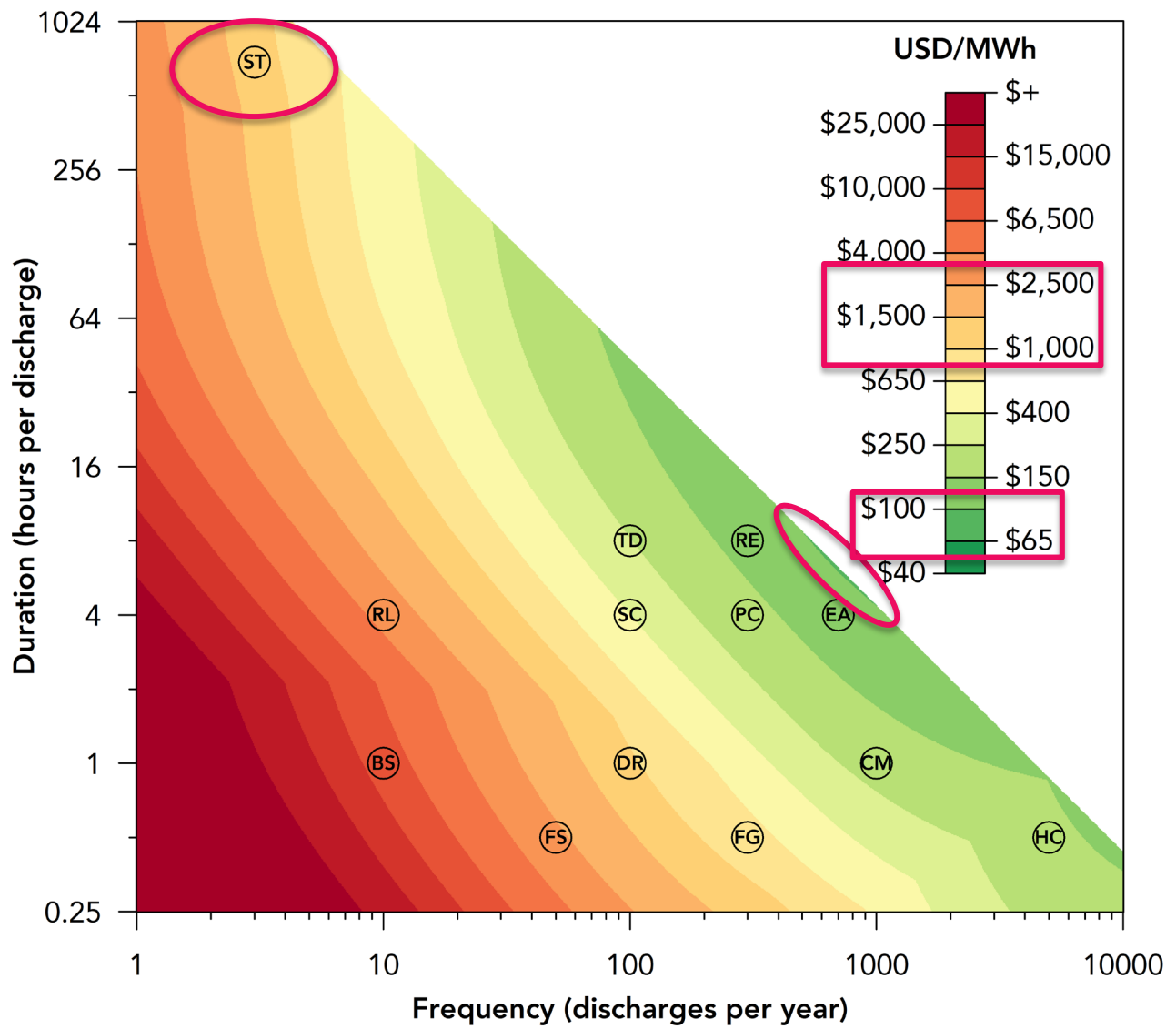


*Circles denote typical power system applications.*

(ST) Inter-seasonal storage (*not currently monetized*)— (RL) Power reliability— (TD) Transmission & distribution investment deferral — (RE) Renewables integration— (SC) Increasing selfconsumption — (PC) Peaking capacity— (EA) Energy arbitrage — (BS) Black start— (DR) Demand charge reduction — (CM) Congestion management — (FS) Frequency response (ramping / inertia) — (FG) Frequency regulation (power quality) — (HC) High cycle (*not currently monetized*)

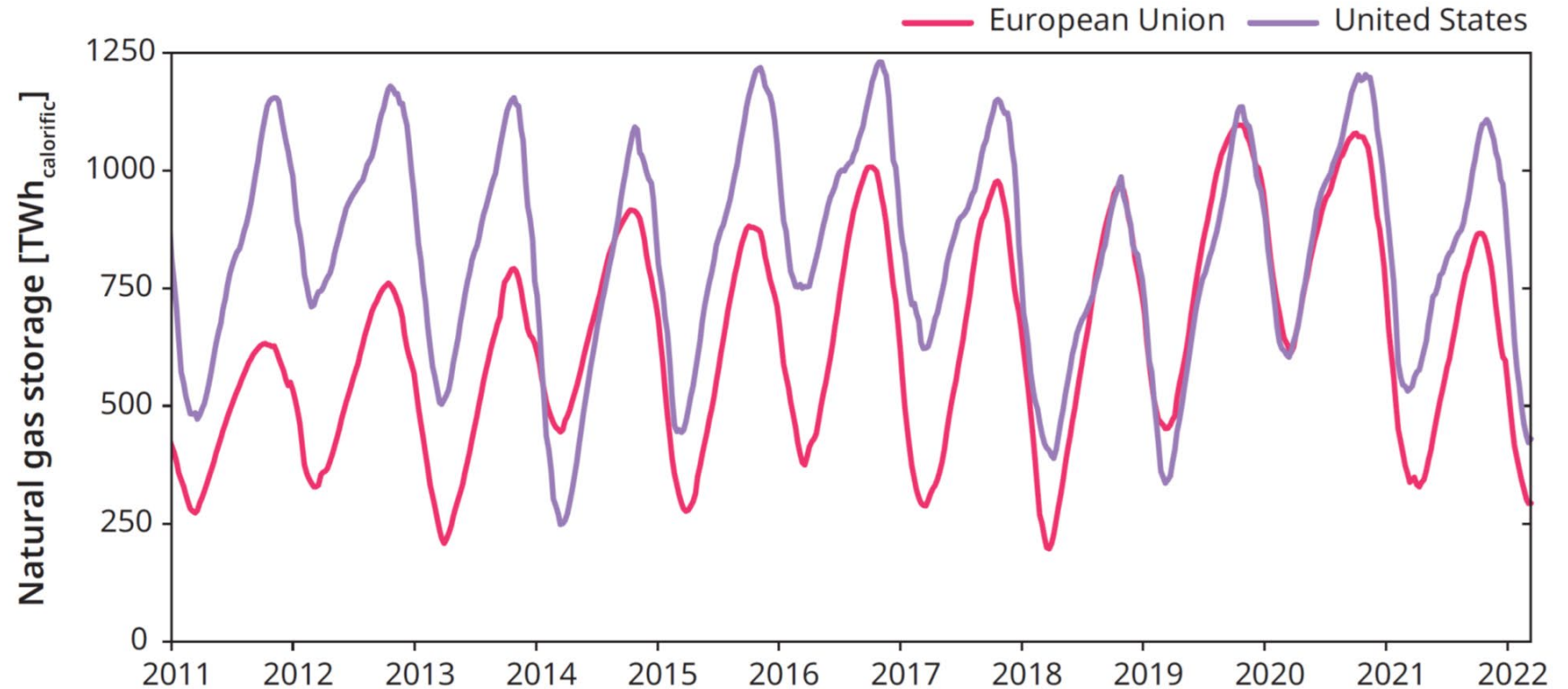
# Currently, offering 4-10 hours of storage is the cheapest

## Moving energy between seasons will cost ~10x more..



# ... but that is what we need (at PWh-scale!) if we are to end our reliance on fossil fuels

US & EU seasonal  
natural gas storage:



Some routes forwards:

- Push long-duration technologies with low power costs
- Develop new products to monetize longer duration storage

# References

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All slides from:

Schmidt & Staffell, 2023. *Monetizing Energy Storage*.  
Oxford University Press.

See also:

Schmidt et al., 2017. *The future cost of electrical energy storage based on experience rates*. Nature Energy 2:17110

Schmidt et al., 2019. *Projecting the future levelized cost of electricity storage technologies*. Joule 3(1):81

You can reproduce and customise  
all the analyses presented here:

[www.EnergyStorage.ninja](http://www.EnergyStorage.ninja)

