

# A SOCIAL LICENSE (TO AUTOMATE)

Potential of Energy Community Initiatives

IEA Users TCP SLA2.0

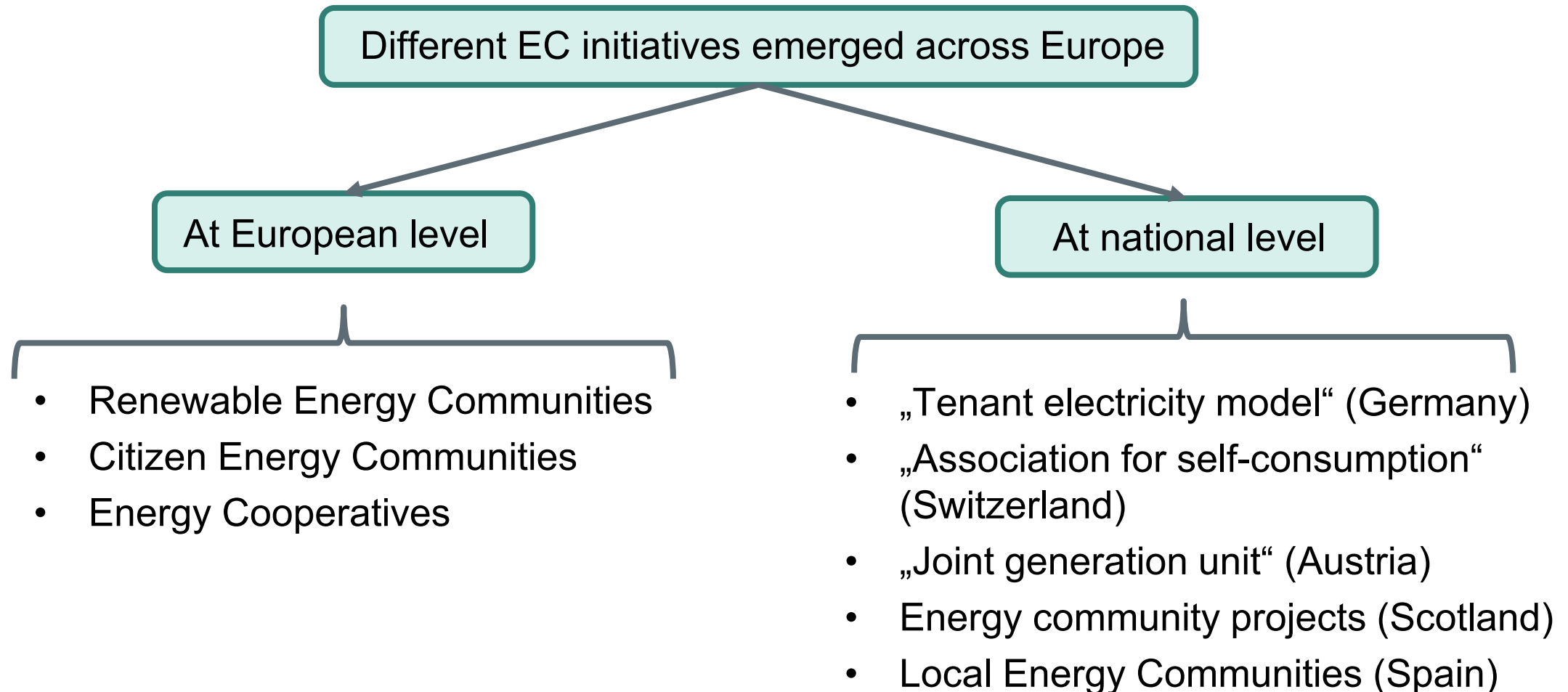
**Bernadette Fina**, AIT Austrian Institute of Technology GmbH

Co-authors: Selin Yilmaz, Frederike Ettwein, Na Li

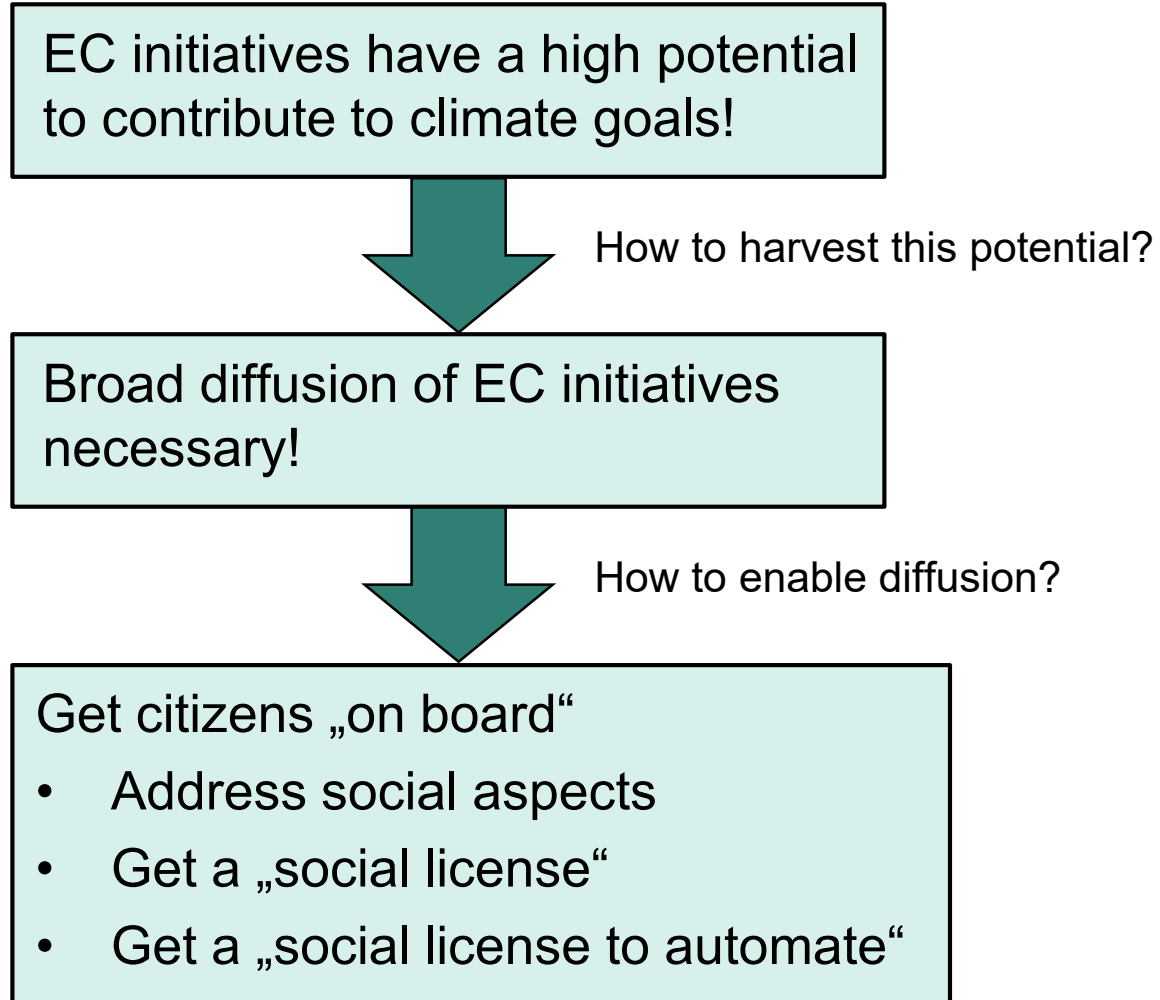
IAEE Milan, 24<sup>th</sup>–27<sup>th</sup> July, 2023



# BACKGROUND AND MOTIVATION



# BACKGROUND AND MOTIVATION



# RESULTING RESEARCH QUESTIONS

How well can „social aspects“ be included in different EC initiatives?

## Analyse EC initiatives in theory

- Key features of different EC initiatives
- Understanding differences/similarities

What is their potential to achieve a social license?

## Investigate EC initiatives in practice

- Clustering framework for assessing EC initiatives in practice

What is their potential to achieve a social license to automate?

# SOCIAL ASPECTS, SOCIAL LICENSE (TO AUTOMATE)

## Inclusion of social aspects:

Integration of individual „social features“ is possible, such as

- Addressing financial limitations, energy poverty
- Consideration of personal relationships (e.g. when it comes to pricing)

## Obtaining a social license:

Citizens are supportive of, indifferent, or, at least, not against

- the increased diffusion of renewable generation units
- the participation in EC initiatives or related activities

## Obtaining a social license to automate:

Citizens are supportive of, indifferent, or, at least, not against

- the increased usage of technologies in their homes
- higher levels of automation in order to increase efficient energy use

# RENEWABLE ECs & CITIZEN ECs

## Renewable Energy Community:

- Share energy (renewable sources only)
- Geographically constrained
- Large enterprises excluded

## Citizen Energy Community:

- Share electricity (any source)
- No geographical limitation
- Open to all kinds of participants

## Both (RECs & CECs):

- Financial benefits may not be the main goal
- Need to be adopted by all EU member states
- Do not need supplier status



# ENERGY COOPERATIVES

## Basic features:

- Basic form: collective investments in generation units
- Often act as energy suppliers to their participants  
→ supplier status required!
- Supply contracts based on participation via purchase of shares

## Two main differences to RECs & CECs:

### Requirements of

- supplier status
- purchasing shares to participate necessary



# NATIONAL EC INITIATIVES

## Community Energy Projects:

- different, individual projects
- often in remote areas
  - to ensure security of supply
  - to enhance green supply
- supported by local authorities / funding agencies

## Local Energy Community:

- similar to RECs
- geographically limited
- possible across building
- LECs can classify as RECs → but legally still different concepts





# NATIONAL EC INITIATIVES (MICRO-SCALE)

Tenant electricity model

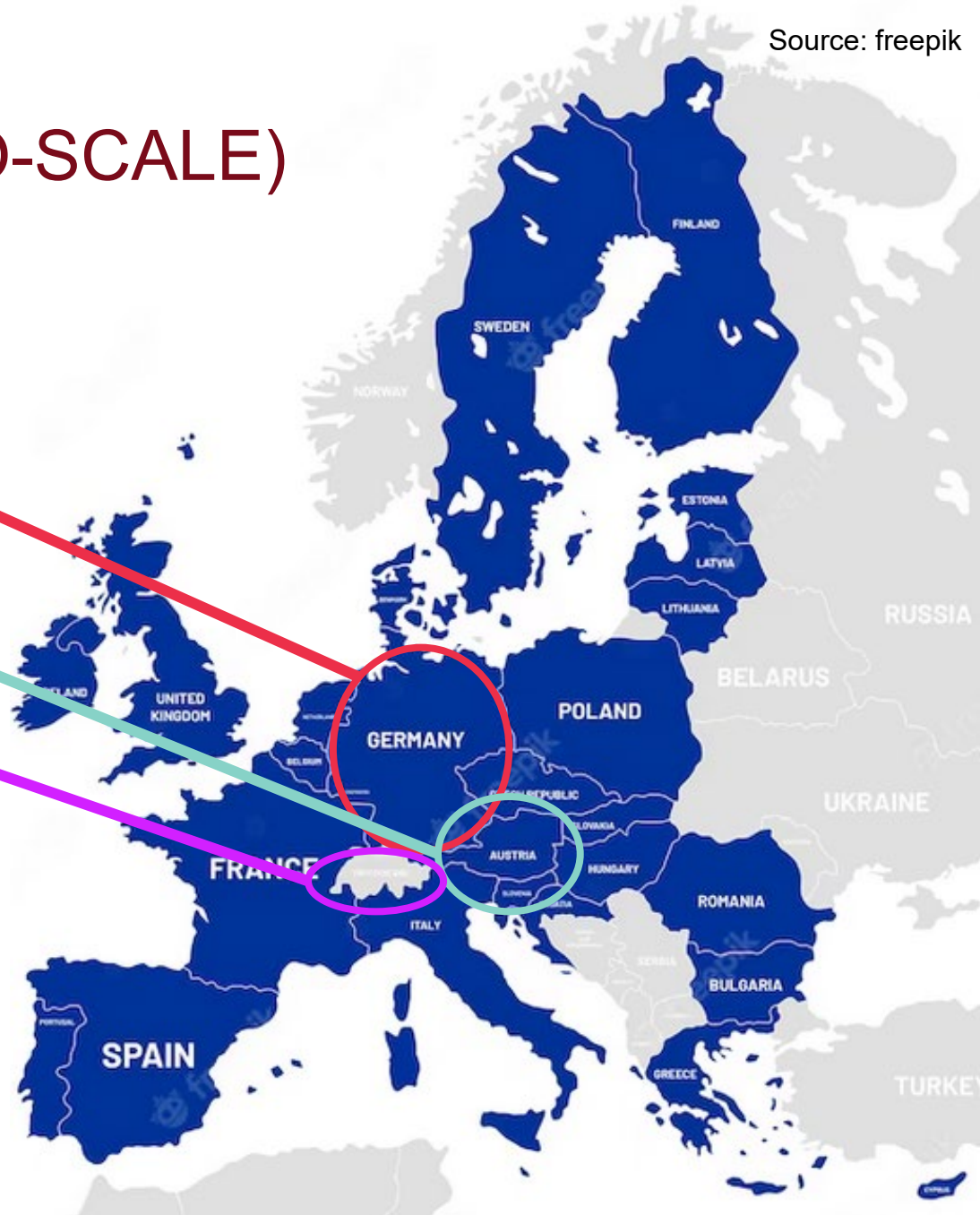
Joint generation unit

Association for self-consumption

Established within

- individual multi-apartment buildings
- Buildings on the same property
- Buildings in immediate proximity

In most cases grid must not be used!



# INCLUSION OF SOCIAL ASPECTS

## Renewable/Citizen Energy Communities:

Potential is high, because

- EU directives demand
  - addressing energy poverty
  - empowerment of citizens
- individual arrangements possible (e.g. pricing)

→ depending on EC/participants

## Energy Community Projects:

Potential is high:

- often geographically remote areas
- high sense of responsibility (for each other, the region etc.)

## Micro-scale ECs:

Potential is very high, due to

- limited number of participants  
→ Knowledge and trust
- mutual sense of responsibility
- no „hiding“ behind the crowd

## Energy Cooperatives:

Potential is low:

- high number of participants
- geographically distributed
- rather a community supplier than an EC
- membership through purchasing shares  
→ disadvantage f. people with limited financial means

# POTENTIAL TO GAIN A SOCIAL LICENSE

## **Renewable/Citizen Energy Communities:**

Potential is high, because...

- incentivise investments in renewable generation units  
→ increased acceptance through self-identification
- establishment across the EU – wide reach!

## **Micro-scale ECs:**

Potential is medium, due to...

- renewable generation units in immediate proximity is a necessity  
→ acceptance is a prerequisite!
- limited number of participants by geographical constraints  
→ limited reach

## **Energy Community Projects:**

Potential is medium, because...

- often applied in geographically remote areas
- acceptance of local citizens ensured (knowledge of the necessity)
- limited reach beyond these areas

## **Energy Cooperatives:**

Potential is high, because...

- joint investments increase acceptance in renewable generation units
- implementation in multiple countries possible  
→ wide reach

# POTENTIAL TO GAIN A SOCIAL LICENSE TO AUTOMATE

## Renewable/Citizen Energy Communities:

Potential is high, because...

- incentive for most efficient energy usage  
→ often limited rooftop-areas in multi-apartment buildings or comparably small installation capacities on SFHs
- wide reach due to EU-wide diffusion

## Energy Community Projects:

Potential is medium, because...

- citizens in remote areas  
→ awareness of critical situations  
→ avoiding by contributing through increased levels of technology
- reach beyond community borders low

## Micro-scale ECs:

Potential is medium, due to...

- direct incentive for most efficient energy usage  
→ often limited rooftop-areas in multi-apartment buildings
- motivation towards increased levels of technology → EMS
- reach beyond community borders low

## Energy Cooperatives:

Potential is low, because...

- joint investments in renewable generation units → no direct incentive towards increased levels of technology/automation

# CONCLUSIONS

- Largest potential of RECs/CECs
  - High potential to include social aspects
  - High potential to gain a social license
  - High potential to gain a social license to automate
- Through RECs/CECs a certain standard in the EU is achieved  
→ opens doors for cross-country collaboration in the future

**But: Also each (national) EC initiative makes a contribution in their individual way!**

## Planned Journal Publication:

B. Fina, S. Yilmaz, F. Ettwein, N. Li; Energy community initiatives' potential to aid towards a social license (to automate); Energy Research and Social Science; Elsevier; 2023; to be submitted soon

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**Bernadette Fina**

AIT Austrian Institute of Technology GmbH

[Bernadette.fina@ait.ac.at](mailto:Bernadette.fina@ait.ac.at), +43 664 883 900 46

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# CONCEPTUAL FRAMEWORK FOR CLUSTERING „ENERGY COMMUNITY INITIATIVES“

- Different characteristics of EC initiatives
- Clustering EC initiatives in practice, independent of the type of EC initiative  
→ enhancing comparability

**Cat. 1:** Mode of initiating the EC (e.g. top down, bottom up)

**Cat. 2:** Actors initiating the EC (e.g. citizen initiative, public Initiative, academia,...)

**Cat. 3:** Financing options (e.g. crowd funding, self-financing, contracting,...)

**Cat. 4:** Social and economic values (e.g. local benefits, environmental responsibility, ...)

**Cat. 5:** Included technologies (e.g. generation-, consumption-, storage technologies,...)

**Cat. 6a:** Governance models I (e.g. top down, bottom up,...)

**Cat. 6b:** Governance models II (e.g. peer-to-peer trading, electricity allocation)

**Cat. 7:** Areas & settlement patterns (e.g. rural area, city area,...)

# CONCEPTUAL FRAMEWORK FOR CLUSTERING „ENERGY COMMUNITY INITIATIVES“

- Different characteristics of EC initiatives
- Clustering EC initiatives in practice, independent of the type of EC initiative  
→ enhancing comparability
- 7 categories identified

## **Category 1: Mode of initiating the EC**

- Top down
- Bottom up

## **Category 2: Actors initiating the EC**

- Citizen energy initiative
- Academia
- Public initiative
- Third party

## **Category 3: Financing options**

- Crowd funding
- Self-financing
- Utility and public financing
- Leasing
- Contracting
- Credit institution financing



# CONCEPTUAL FRAMEWORK FOR CLUSTERING ENERGY COMMUNITY INITIATIVES

## **Category 4:** Social and economic values

- Self-sufficiency
- Autonomy/independence
- Local benefits
- Environmental responsibility
- Equity & equality
- Innovation driver research
- Less expensive electricity/affordability
- Economies of scale

## **Category 5:** Included technologies

- Generation technologies
- Consumption technologies (e.g. heat pumps)
- Storage technologies
- Passive technologies (e.g. retrofitting)

## **Category 6a:** Governance models I

- Top-down
- Bottom-up
- Public-private partnership

## **Category 6b:** Governance models II

- Peer-to-peer trading
- Energy allocation

## **Category 7:** Areas & settlement patterns

- City/urban area
- Town area
- Rural area
- Mixed area
- Area combinations